HOTEL PESTALOZZI
LUGANO

TICINO top ten WEEKLY
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MUSEUMS

LAC Lugano Arte e Cultura



This modern cultural centre - which houses the MASI (Museum of Art of Italian Switzerland), with three exhibition floors hosting temporary exhibitions and part of the permanent collection - is devoted to visual art, as well as to music (with a 1000-seat concert hall) and the performing arts, serving as an important point of reference for the whole of Switzerland. Its aim is to promote a rich program of artistic events and to establish Lugano and Ticino in general as a cultural crossroads between Northern and Southern Europe.

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WATER

Splash & Spa



Splash & Spa, the aquatic park in Rivera with an elegant Spa, covers a surface of about 14 thousand square meters, is open 365 days a year and is easily accessible, both by car and by public transport. The structure, developed with awareness of the environmental impact, is valorised by chromatic simulations and virtual projections that create a highly staged impact, especially at night. The innovative centre is set out in two areas, dedicated respectively to leisure, entertainment and wellness.

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VILLAGES

Ascona



Ascona is refined, picturesque, elegant and romantic. The historic centre's pedestrian alleys are swarmed with boutiques, restaurants, art galleries and antique stores. The lakeside promenade, recalling a fishermen's village of the past, is today a holiday paradise for those in the pursuit of a "joy of living". Ascona is also the birthplace of Giovanni Antonio Serodine, one of the greatest Italian painters of the 1600s. Some of his most precious works are kept in the city. From the 1900s, Ascona was at the crossroads of the Central European culture thanks to the presence of prominent intellectuals and artists.

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EVENTS

LUGANO
Maghetti Wine&Food Festival
Quartiere Maghetti
17.10.2026
enogastronomy

LUGANO
Lugano Classic
Centro Città
17.10.-18.10.2026
classic cars

LUGANO
Market in the Darsena
Darsena Parco Ciani
17.10.-18.10.2026
market

MONTAGNOLA
Isa Hesse-Rabinovitch!
Museo Hermann Hesse
until 01.11.2026
exhibition

LUGANO
Open Screen. Video works from the Collection I Frontiers
MASI (Sede Palazzo Reali)
17.10.-13.12.2026
art

CHIASSO
Autumn & Honey Festival
Corso San Gottardo & Piazza Indipendenza
18.10.2026
popular festival, market, food

In partnership with
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